



Sound Shower® Provides Directional Audio for the World's Leading Museums

Stylish and ultrathin Sound Shower® directional audio speakers enable museums and galleries to deliver high-quality, focused audio to targeted areas without disturbing the surrounding environment.

Museums and galleries continue to be major drivers for directional audio. The need for museums and galleries to deliver sound for information purposes or exhibits has to be balanced with the desire to maintain the quiet dignity and ambiance of the venue. Achieving this balance has been nearly impossible with traditional speaker technology, which is why many museums and art galleries use cumbersome—and uncomfortable—portable players and headsets. By incorporating directional speakers into their facilities, these institutions can offer a range of audio alternatives for exhibition planners while still maintaining the quiet ambiance that guests (and staff) appreciate without having to use the aforementioned headsets. The limitless audio alternatives a museum can use directional audio for include: narration or commentary, ambient or background music, visitor instructions, and nature sounds, such as light rain, animal calls, or a babbling brook.

Sound Shower®
Directional Speakers

Sound Shower® directional audio speakers from Panphonics enable targeted audio content to be easily delivered to specific areas throughout any museum or gallery. Visitors can hear crisp, clear audio when standing within the target area, but the sound quickly disappears when they step away. A myriad of distinct audio applications can therefore be positioned close together without disturbing one another—even in open spaces—helping to create a memorable visitor experience.



Toyota Visitor Center, TX, USA



G.A. Serlachius Museum, Finland

Along with being able to provide high-quality directional audio, additional benefits of using Sound Shower speakers are the ultrathin profile and customizable color that make them easy to blend into the surrounding decor. Also, because the audio produced by these speakers attenuates very slowly, they can be placed on very high ceilings and still deliver a focused audio footprint were needed—no need for unsightly hanging tubes or domes.

Museums and galleries of all type, large and small, public and private, rely on Sound Shower® directional speakers for all their focused audio needs. Users include:

- The Museum of Modern Art (MoMA), New York, USA
- Ateneum Art Museum, Finland
- Tate Modern, UK
- Center Pompidou and Exposition Huguenots, France
- Koninklijke Bibliotheek (Nat'l. Library), Netherlands
- Vapeenmusuem, Sweden
- Churchill Museum, UK
- The Aquarium of Cattolica Le Navi, Italy
- London Transport Museum, UK
- Seattle Art Museum, WA, USA
- Waipu Museum, New Zealand
- The Maritime Museum of Finland
- American Jazz Museum, MO, USA
- BMW Museum, Germany
- La Biennale di Venezia, Italy
- Toyota Visitor Center Museum, TX, USA
- National Gallery of Art, Paris, France
- Lilliesleaf Farm Museum, South Africa
- ...and hundreds more.



Panphonics is the world's leading provider of directional audio speakers. Founded in 1997 and headquartered in Espoo, Finland, Panphonics delivers targeted audio solutions for acoustically demanding applications. Panphonics Sound Shower® directional audio speakers can be found in banks, retail stores, digital signage projects, museums, information kiosks, service stations, theaters, and offices throughout the world. Panphonics is also a major component manufacturer and licensor of plane wave technology for industrial audio manufacturers and audio solution providers.

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