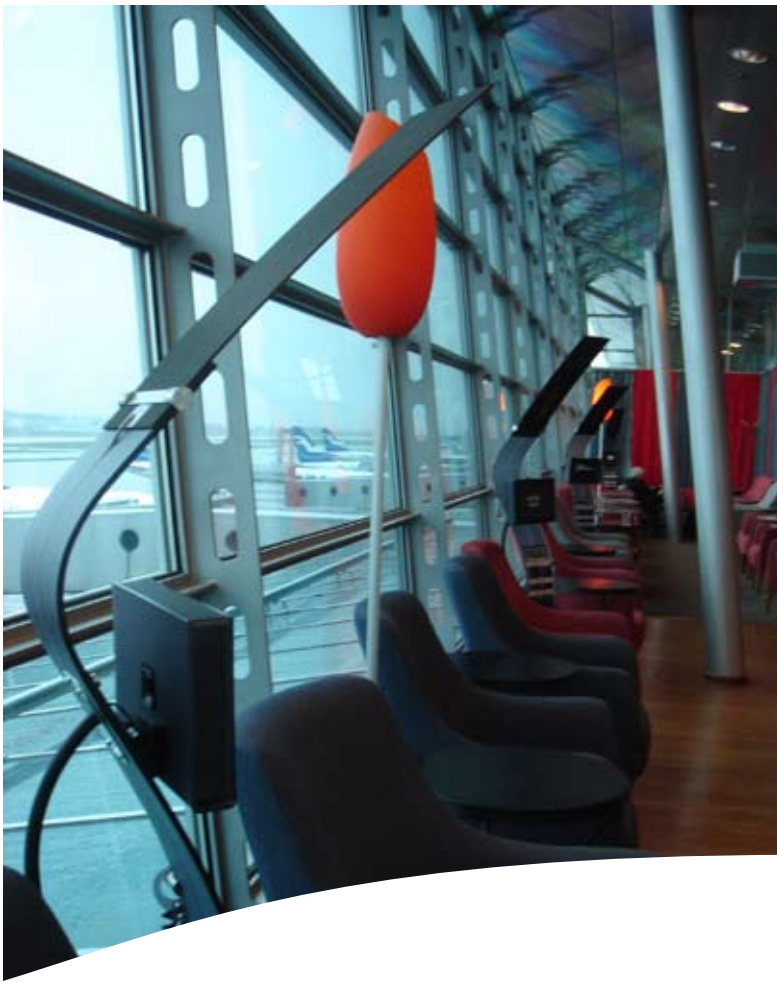
PANPHONICS
Audio Innovations



PASEOT™ Delivers Personal Audio Environments With Help From Panphonics

The PASEOT Lounge concept creates personal audio environments for customers of VIP and congress centers, business lounges and other exclusive spaces.

In public areas, such as airport lounges, the use of audio has been severely limited. Visitors have had to choose between playing their own audio content aloud, for them—and their neighbors—to hear, or resort to using uncomfortable headphones or earbuds, if such devices are available. Finnish design company Thorandson has answered this need with a product that is both functional and asthetically pleasing and provides a number of additional conveniences for today's modern traveler.

About Thorandson Ltd.

Thorandson Ltd. is a Finnish-Estonian company that designs and manufactures high end products and solutions for public spaces. Thorandson's flagship concept, The Paseot™, is designed to meet the needs of demanding customers in VIP and congress-centers, business lounges, and other exclusive spaces that cannot be reached by any other media.

The Paseot from Thorandson, is designed to meet the needs of demanding customers in congress and VIP-centers, business lounges, and other exclusive spaces that cannot be reached by any other media. It is based on tailored concept products that provide a personal audio environment—creating a limited sound field that targets a single individual. These precisely controlled audio areas are easily created using Panphonics directional audio technology, which delivers clear, crisp audio to the intended listener without disturbing the surrounding environment.

Paseot users can control the audible content by connecting their personal audio source to the Paseot using the provided spiral audio cord. Various audio sources are supported, such as laptops, media players (e.g. iPod), and mobile phones. The Paseot directional loudspeaker is always ready to use and does not require any configuration from the user to operate.

Each Paseot product is equipped with two European standard plug points and one USB power port as an additional convenience for travelers and their power hungry mobile devices.

The Paseot concept is realized in cooperation with strong international partners. World leading airport restaurant and lounge operator Service Select Partners (SSP) is hosting the concept with media sales and bookings coordinated by Clear Channel. Content partners and providers include Reuters, CNN, Bloomberg, ABC, The Wall Street Journal, and MTV, as well as other regional media providers.

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THORANDSON

Panphonics is the world's leading provider of directional audio solutions. Founded in 1997 and headquartered in Espoo, Finland, Panphonics delivers targeted audio solutions for acoustically demanding applications. Panphonics Sound Shower® directional audio speakers can be found in banks, retail stores, digital signage projects, museums, information kiosks, service stations, theaters, and offices throughout the world. Panphonics is also a major component manufacturer and licensor of plane wave technology for industrial audio manufacturers and audio solution providers.

PANPHONICS
Olarinluoma 16
02200 Espoo, Finland
tel. +358 9 8193 8560
fax +358 9 8193 8561
www.panphonics.com

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